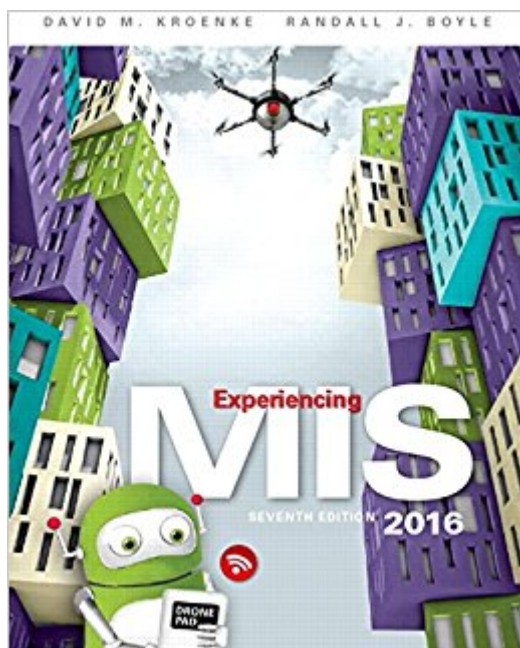The book was found

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Customer Reviews

David Kroenke has many years of teaching experience at Colorado State University, Seattle University, and the University of Washington. He has led dozens of seminars for college professors on the teaching of information systems and technology; in 1991, the International Association of Information Systems named him Computer Educator of the Year. In 2009, David was named Educator of the Year by the Association of Information Technology Professionals-Education Special Interest Group (AITP-EDSIG). Â David worked for the U.S. Air Force and Boeing Computer Services. He was a principal in the startup of three companies, serving as the vice president of product marketing and development for the Microrim Corporation and as chief of database technologies for Wall Data, Inc. He is the father of the semantic object data model. Davidâ ™s consulting clients have included IBM, Microsoft, and Computer Sciences Corporations, as well as numerous smaller companies. Recently, David has focused on using information systems for teaching collaboration and teamwork. Â His text Database Processing was first published in 1977 and is now in its 13th edition. He has authored and coauthored many other textbooks, including Database Concepts, 7th ed. (2015), Using MIS, 9th ed. (2017), SharePoint for Students (2012), Office 365 in Business (2012), and Processes, Systems, and Information: An Introduction to MIS, 2nd ed. (2015). Â Randall J. Boyle received his Ph.D. in Management Information Systems from Florida State University in 2003. He also has a masterâ ™s degree in Public Administration and a B.S. in Finance. He has received university teaching awards at Longwood University, the University of Utah, and the University of Alabama in Huntsville. He has taught a wide variety of classes including Introduction to MIS, Cyber Security, Networking & Servers, System Analysis and Design, Telecommunications, Advanced Cyber Security, Decision Support Systems, and Web Servers. Â His research areas include deception detection in computer-mediated environments, secure information systems, the effects of IT on cognitive biases, the effects of IT on knowledge workers, and e-commerce. He has published in several academic journals and has authored several textbooks, including Corporate Computer and Network Security, 4th ed., Applied Information Security, 2nd ed., and Applied Networking Labs, 2nd ed. Â

Lots of insight, good read.

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